ISUN

WILDCRAFTED, ORGANIC & NATURAL SKINCARE
Pure Radiance and Beauty

ISUN is an Alive & Ageless entity to remind You that You are Light and that We are all connected with the Light that timelessly exists in the living plant-life that forms our products.

We are all One Light

You are the Sun
Eternal Light
Eternal Beauty
Kissed by Grace

ISUN first appeared as a vision of light and energy, a magnificent tapestry of alchemy, brimming over with life-force and inspired by a true intention to help uplift and bring harmony to body, mind and spirit for total well-being. With Grace and in collaboration with nature, exquisite, soulful, transforming and skin-awakening ISUN Alive & Ageless skin care creations were born.

ISUN is about honoring all of our connections with the awareness that the Light that exists in us also exists in others and all nature. Understanding our sacred connections, we have sourced organic and wild-crafted ingredients for our products that give back to others and nature and offer something more.

Goji berries gathered by nomads in the Himalayan foothills and reverently blessed with hours of chanting by Tibetan Monks to raise their healing energy; Amazon rainforest botanicals harvested by indigenous people with love and gratitude in sacred ceremony with shamans, and more... With love, intention and gifts of nature, we have created ‘products with a presence’ beyond the usual.

In Grace and with Great Joy and Gratitude,
We Offer ISUN to You

Bunnie Gulick
Creator of ISUN

Silence is the mother of all creativity, beauty, love and inspiration

Sri Sri Ravi Shankar
Our Connection with Nature

There is a feeling of exhilaration when we connect with living nature. A sense of joy and youthful vitality swells in us as we absorb the life-force energies found in the purity and aliveness of nature embracing us.

Our own expressions of vitality and life expand when our bodies and senses are nourished by living light, living water, living plants, living minerals and the unseen elevating and gentle spirit we can feel in the beauty and dance of nature.

We are all
the Light of Consciousness

Mooji
Happy plants, Happy skin

Living plants are made of biophotons (light), living water, ions and an impressive array of nutrients that create happy plants. In turn, happy plants support happy skin and a feeling of well-being.

Science has explained feelings of well-being that may be experienced when skin is exposed to living plant-life by demonstrating an interaction between a substance applied topically and our nervous system. This interaction occurs via neurotransmitter receptor sites in skin that receive messages from either touch or substances topically applied. When either happens, neurotransmitters are produced in the skin that send signals to the brain that are favorable or unfavorable.

The same as touch can make us feel either pleasure or pain, so can a substance applied to our skin make us feel good or bad, happy or sad due to the neurotransmitter receptor sites in our skin’s surface. To illustrate, if a substance containing chemicals that are not in harmony with our bodies is applied to our skin, our skin might react by producing a rash or other irritation. In addition, the neurotransmitters produced send stress signals to the brain which responds by altering the way we feel. We may feel irritated, angry or depressed and not know why.

On the other hand, if we apply plant-life substances free of chemicals that are in harmony with our body, the neurotransmitter receptor sites in our skin send signals to the brain to produce neurotransmitters, called endorphins. These are known as happy hormones because of the feelings of well-being and pleasure they produce.

Beauty arises in the stillness of your presence
Living Light, Living Plants

Living plants are teeming with superconductive energy and are infused with healing vibrations of light, color and geometries that are in harmony with our bodies and our skin. They contain powerful regenerating nutrients and life-force energy harnessed from the sun as they transmute light into life.

Science calls the light emitted by living cells in our body and in plant life, biophotons. Biophotons (light) are the key to communication between plant cells and our bodies.

This is the most subtle, yet most powerful aspect of energy fields that are within and surrounding all living things. Without light (biophotons), there is no life. When biophotons are not present in plant life, there is no communication between the cells in plants and the cells in our bodies, including our skin.

Topically applied products that contain chemicals or synthetic ingredients may produce a reaction, but they are not communicating harmoniously with the cells in our skin or bodies and can create physical and even mental imbalances.

The flow of communication between the biophotons (light) in plants and the biophotons (light) in our bodies opens the pathway for effective regeneration and balance and an overall feeling of well-being.

It is the Light that urges the flower to open its Heart to the world
Living Light, Living Water

Light is the life-force of living water that carries all life. It dynamically expands and contracts as it flows and jubilantly dances in spiraling vortexes over rocks and fallen branches. In rapid movement, it gains life-enhancing biophotons (light) and ions and absorbs oxygen to create a molecular structure that powerfully increases its energy.

Living water has an extraordinary ability to retain energy and memory and can be used as a medium of consciousness to help heal, uplift and enhance life. Research scientist, Masaru Emoto proved to the scientific community that intention expressed in words or thoughts are captured and retained in water, including the water in our bodies which is approximately 70% of our physical structure.

Emoto recorded the crystal formations that occurred when a word or thought was spoken or written on a piece of paper and taped on a vessel of water. Positive words or thoughts such as “Love and Gratitude” caused the water to form beautiful crystalline structures. When negative thoughts or words were expressed, the crystalline structures became disorganized.

Living water is life enhancing and can be programmed with intention to carry positive messages with healing energy to our bodies or any life form as Masaru Emoto demonstrated. This occurs by transmission of the subtle energy in the intention of the message that is received by the biophotons (light) in living water and communicated via electromagnetic currents. This is how the power of intention works whether the water is in an ocean, or in a glass, or in plants or our bodies.

In our bodies, a healing intention may be received by the biophotons present in our bodily fluids and carried via electromagnetic currents to our organs and tissues. In our skin, the largest organ in our body, positive healing intentions imparted in living water that is applied topically to our skin, has the potential to facilitate more rapid communication for repair and regeneration.
Endless Love

An interview with the founder, visionary creator and formulator of ISUN Skincare, Bunnie Gulick, who at 69 years of age, is a radiant testimony of her teachings and her skin care creations.

What should ISUN best be known for?

More than high-performing products of pristine integrity, ISUN should best be known as an embodiment of Love and a positive source of inspiration through our teaching and our products. That through these vehicles, many will discover the deep joy of knowing the Light within us is the source of our connection with others, nature and all life.

ISUN should also best be known as an inspiration for others to think, speak and act in ways that do no harm to ourselves, others or our environment and to treat all with loving kindness. The Spirit of ISUN, as I’ve related it here, is carried as subtle energy and is expressed in the integrity of our products.

You say that ISUN was created and made with intention and that we’re all connected by Light. Can you explain that?

The power of our intentions of healing and awareness, embedded as subtle energy in our products may simply manifest as an inexplicable feeling of inner harmony and well-being for many. This state of harmony when experienced, holds the potential to awaken deeper levels of heart-opening and a heightened sense of awareness of our Divine source, or our higher being which is beyond form and is the Light connection we speak of that we share with all life. This is a beautiful event when it occurs.

Becoming aware of our own inner Light and the Light connections we share with all life brings true joy and peace to our being and expressions as we go about daily life. It invokes deeper feelings of Love for ourselves, others and nature. We care more, we become ‘sweeter’ somehow, and our life flows with greater ease. We experience a deep inner feeling of peace and Love becomes our very essence. Grace fills us and without trying, we naturally radiant outward the inner joy and the Light that exists within us.

The expansion of awareness in this way can make a profound and positive difference in individual lives that can touch others in a domino effect. Gandhi said, “We must become the change we wish to see in the world.” Even a subtle change within individuals, collectively can make a profound change in the world. This is a vision we hold for all who experience the life-force and subtle energy of intention held in our products. This is the heart and soul of ISUN.

Love, the Source of all, is our deepest Connection
Following your career from the time you were a nutritionist and teaching healthy lifestyle from 45 years ago, and then becoming a botanical chemist and formulating and making skin care products for 30 years, you’ve always been way ahead of your time. You were making organic and wild-crafted products before it was cool. How did you come to choose this direction?

When I came to understand the truth of our inner nature as pure Light and Love, and understood the connection of oneness we share with all life, I had my own personal experience of feeling and knowing how the Light, or life-force energy in the plant kingdom fuses and interacts with our own and profoundly impacts our total being - mind, spirit and body, including our skin. Having this knowledge, nothing else was real. The key was to source the highest life-force energies in nature and to keep their life-force energy alive.

Once accomplished, there was no other path to follow, even though it barely existed in the commercial world of beauty and skin care products. This way of creating skin care products was the only way I could align with. If ISUN could not offer a quantum healing effect overall that embraced a potential for self-discovery and heightened awareness within individuals as it transformed and rejuvenated skin, from my perspective it was not worth the effort.

Your efforts have made ISUN a global success. You’re at an age when many people have retired and are enjoying a more leisure life, yet you’re still active with ISUN. Where do you see yourself and ISUN in the future?

ISUN will continue to shine and spread Light around the world whether I’m here or not. I’m truly blessed to have a dedicated, skilled and ‘conscious’ team of co-workers with strong leadership and managers who share in the vision and intention that has sustained ISUN for these years. I’ll always hold the vision for ISUN strong and flow with what is natural to inspire our team and our clients. Presently, I collaborate with our management leaders, but have taken a back seat in activity with those roles but do remain active in R&R with new product development and formulations. However, I’m primarily focused on education and marketing.

As I move away from being full-time active, I’ll move more into my love of writing and teaching as a way of inspiring and uplifting others to discover who they truly are beyond the bodies and personalities we tend to identify ourselves with. This discovery is the most important thing that can happen in one’s life. It changes your perspective in every way and is sure path to inner peace, joy and freedom.

I foresee in the very near future, facilitating both private and ISUN retreats that expand beyond our product education into the higher knowledge I’ve spoken of that includes meditation and interactive discussion on the subject of self-discovery. For those who wish, there will also be silent retreats with days of fasting and communion with nature in the beauty and energy of the mountains where I live. I feel this evolving in 2018.

What is a necessary luxury you must have?

Silence. Masters teach that silence is the mother of all creativity, beauty, love and inspiration. I have found this to be true since I was a young child. Through silence came the inspiration, manifestation and all the expressions of ISUN. Through silence and ‘listening’, ISUN will continue to express, flourish and serve humanity.

What is the best advice you’ve ever received?

Freedom is absolute when you say ‘YES’ to truth without hesitation or compromise. Walk your path with an open heart knowing and seeing the Divine at play in all of life and all of life’s circumstances whether they appear good or bad. Stay open to this truth and effortless Grace and true freedom will follow. If this advice that formed my life and inspired ISUN can inspire others, then we have served our purpose.
Wildcrafted & Organic Plantlife

Wildcrafted plants are harvested from their natural habitats where they grow freely and untouched by humankind. They are ideally supported by compatible plants and eco-systems in soil that is teeming with abundant life and nutrients to enhance their growth. This typically results in plants free of chemicals that are higher in nutrient values than cultivated organic and commercially farmed plants.

Wildcrafted plants most often grow in pristine environments such as forested regions or around bodies of water where there is an unseen life-force energy that can be sensed. This energy contributes in subtle ways to the dynamic properties found in wildcrafted plants. Edible wildcrafted plants are often called “superfoods” because of their higher nutrient and lively energy values.

Higher in superconducting ions and biophotons than cultivated plants, wildcrafted plants are the most in harmony with our skin and our bodies offering optimal benefits and a feeling of overall well-being due to their dynamic properties.

Although wildcrafted plants have no certification regulations and are rare to source, we consider them to be of the highest value and they are our first choice of ingredients for our products. Our second ingredient choice is cultivated organic plant-life, both certified and non-certified organically grown plants from sources we trust. When we cannot source an ingredient that is either wildcrafted or organic, we use a minor selection of natural or naturally-derived ingredients for some products.
Honoring Living Nature

Ancient and indigenous people recognized the intelligence and living spirit of plants and water. In many ancient traditions, people communicated with the spirit of a plant or water, and telepathically received knowledge about its unique uses and benefits to humankind.

In return for the knowledge given them, the people communicated back messages of gratitude and love to the spirit of the plant. With this beautiful exchange of loving energy, both the people and the plant-life thrived.

Some of our ingredients, especially those from the Amazon rainforest, are sourced from indigenous people who today, still honor the gifts of nature bestowed on them in a sacred way.

We believe through the healing intentions, love and gratitude expressed by those who gather the wild plants, the life-force energy of the plant becomes fuller, and a deeper, subtle energy that is beyond the usual, is received.

In our own manufacturing practices, as we make ISUN skin care products, we too, honor the sacred depths of meaning from the gifts of nature we use to create our products. In a sacred space within ourselves, we express our gratitude for the beauty and transmission of the Light of Consciousness nature gives to us.

Gratitude fills the heavenly realms of my soul
Golden Keys

Underlying all we do in the creation and outreach of ISUN and our products, is our belief that a true measure for happiness and success in life is living from the heart with a depth of caring expressed by treating ourselves, others and our Earth with loving kindness. This way of living springs naturally from us when we understand that we are all connected as one Light. In this awareness, it is natural to graciously give to ourselves, others and all life with gratitude and without condition.

Do No Harm

Our guiding principle in the creation of ISUN from sourcing our ingredients to our manufacturing practices to the consumer, is that no harm is brought to the land where ingredients are harvested, to the people or the environment where ingredients are sourced, to animals, microorganisms and their eco-systems, and to the individuals who use our products.

For those who work with and use our products, this means that we make only safe, beneficial products that use no harmful chemicals and only the purest, highest energy ingredients we can source. The only preservative we use in those products that require extra preservation, is aspen bark, a common tree found in our mountain region.

High Integrity Ingredients

All ISUN products are based on plant ingredients – herbs, base oils and essential oils. Our ingredients are primarily wildcrafted, organic or natural and contain no harmful chemicals. Some of our ingredients have been sourced from indigenous cultures where they are blessed in sacred ceremony before they arrive to us.

We believe the intentional blessings increase their energy values and benefits. In our lab, we too, take care to enhance the energy values of our ingredients and finished products with the use of positive intentions (reference Masaru Emoto’s research), placement of geometric symbols on ingredient and bulk product containers, sound & color vibration and gemstone energy.

Processing Awareness

Our products are made with cold-processing techniques when possible. This helps maintain peak activity with high nutrient and energy values. Plant electrons undamaged by heat or chemicals are more in harmony with our skin and bodies.

We make the majority of our herb oil and extracts in our lab to insure their integrity and aliveness. Our herb oils are the basis of all our oil-soluble products. They are especially abundant with high nutrient values and lively energy. The herbs infused into our oil blends are kept at a low temperature of 90°-95°F for 14-30 days. This allows the active constituents to diffuse into the oil without damaging the properties of the herbs offering the greatest benefits to skin.

Manufacturing Compliance

All ISUN skincare products are formulated and developed by founder and CEO, Bunnie Gulick. They are made by our talented lab team in our manufacturing facility located in the pristine environment of the San Juan Mountains of Colorado, called the ‘Shining Mountains’ by the Ute Indians who inhabited the area. Every product batch produced is tested both by an independent laboratory and with our own lab testing procedures. We are GMP (good manufacturing practice), ISO and Osha compliant.

High Integrity Packaging

ISUN skincare products are packaged in recyclable dark violet glass manufactured and tested in Switzerland. This unique glass has been shown to better preserve natural products as well as extend shelf life and prevent penetration of radiation from airport xray machines and other sources of radiation. A limited number of products are packaged in black PET plastic.

Giving Back to Others

We donate monthly proceeds to organizations* that foster growth of the spirit in raising conscious awareness and self-discovery in individuals. We believe that if individual consciousness is raised into greater understanding of our inner Light and our connection with others and all life, the world may soon be a better place where understanding, compassion and loving kindness prevails and hatred, anger, fear and wars will cease to be. We also support the development of safe water systems, feeding impoverished children and protection of our worlds rain forests for the preservation of our planet.

*IAHV, Mooji Foundation, Eros Foundation, Feed The Children, Water Charity, Cool Earth

Giving Back to Our ISUN Team

We keep a sacred space in our ISUN facility for weekly team meditation, higher knowledge discussions, breathing exercises and for individual silent breaks in their workday. This helps our team to hold focus and maintain balance in their personal and working lives. We also provide food supplements and nutritional knowledge for our team so they may experience a greater level of health and well-being in their individual lives.
The Search for Goji Berries

From my early days as a nutritionist, I knew Tibetan goji berries were a wonderful rare find– excellent for both body and skin. They were a must for ISUN! Months of searching only led me to Chinese berries, but my intention to find the prized Tibetan berry was clear!

Wild Tibetan Goji Berries found in remote fertile valleys in the foothills of the Himalayan mountains in Tibet and Mongolia are known for their exceptional wealth of dense nutrients and energetic value. Different and superior to the more common berry from China known as wolfberry. Tibetan goji berries are exceptionally rich in antioxidants, polyphenols, carotenoids, vitamin A, B vitamins, vitamin C, polysaccharides, amino acids and a wide range of other phyto-nutrients.

A visit to my daughter in the Pacific Northwest in 2006 took us to Orcas Island. One day, while walking around in a small town, oddly, I heard the deep guttural sounds of Tibetan chanting. The sound of sacred chanting drew me like a magnet to a small Tibetan healing center. Inside was a courtyard where a monk was reverently chanting prayers over piles of herbs and GOJI BERRIES!

My heart was racing with joy! I asked the attendant inside what this was about. She explained that the monk, who was also an herbal medicine doctor, was raising the vibration of the herbs before compounding the medicines.

It was perfect! – I still remember my excitement when I told her about ISUN and the deeper healing intention of our developing products and my search for Tibetan goji berries. Inspired by my story, she told me their berries were gathered by nomads and purchased by monks affiliated with the small center on Orcas Island.

After blessing the berries, they are sent to the Pacific Northwest where prayerful chanting once again raises their vibration. From there, the berries find their way to us – and with every shipment we receive, there is a piece of corrugated cardboard with a handwritten Tibetan blessing... May all Beings be Happy... May all Beings be Free.
Discovery of Our Living Spring

Wandering through the Colorado wilderness mountain forest behind my home 20 years ago, the lure of a small lively stream of water called to me. Sometimes hidden under thick brush or rushing over rocks and fallen trees, I followed it to its source at an altitude of 9,600'.

I was mesmerized by subtle enchanting hues of shimmering gold and blue light dancing in the water that was gushing out of a small cavern in the side of a steep hill with wild watercress growing all around. I splashed it on my face and drank it. It was cold and felt heavier in my mouth than other water. The sweet taste was as mysterious as the gold and blue hues.

For years, the spring and the surroundings were a sacred refuge for me... a place where I could commune with nature in the silence of the forest and return feeling mystically uplifted and rejuvenated.

Years later, attending a live video documentary on the subject of ‘superfoods’ with Gabriel Cousens, MD. I learned the secret of the vibrantly alive water for the first time. It was the ‘ormus’ naturally present in high altitude springs at their source that gave the water it’s hues and special taste, and the mystical rejuvenating essence that was so evident.

Ormus, I learned is the name given to a range of liquid metals from the platinum group that includes gold, silver and copper. The liquid light-infused elements are single atoms in a high spin state which it is said, gives the water superconductive properties for rapid cell and energetic communication. It is even said that ormus atoms are a medium of communication between the physical world and energy fields.

There was no doubt the discovery and personal experience and later knowledge of the spring water and its special properties was meant to be a gift to share with others in special ISUN products.

The joy and gratitude of this discovery is beyond words!
Alchemy happens when radiantly alive wildcrafted and organic ingredients are carefully combined by hand, and with loving care are transformed into exquisite, skin-awakening products.
Be here now
as conscious presence
in the silence of being

Mooji